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8 G. DEUSTER, RICHARD D. RUPPERT, JULIE H.
SULLIVAN, KRISTINA M. LESLIE, CARLOS C.
9 CAMPBELL, KENNETH J. SLEPICKA,
and Nominal Defendant PICO HOLDINGS, INC.

11 UNITED STATES DISTRICT COURT
12 SOUTHERN DISTRICT OF CALIFORNIA
13

14
15 RONALD DENNIS, Derivatively on
Behalf of Himself and All Other Similarly
16 Situated,

17 Plaintiff,

18 v.

19 JOHN R. HART, RONALD LANGLEY,
RONALD G. DEUSTER, RICHARD D.
20 RUPPERT, JULIE H. SULLIVAN,
KRISTINA M. LESLIE, CARLOS C.
21 CAMPBELL, KENNETH J. SLEPICKA,

22 Defendants,

23 - and -

24 PICO HOLDINGS, INC.,

25 Nominal Defendant.
26
27
28

CASE NO. '11 CV2271 WQHWVG

(San Diego Superior Court Case 37-2011-
00096377-CU-SL-CTL)

NOTICE OF REMOVAL OF ACTION

(Trial by Jury Demanded)

1 **TO THE JUDGES OF THE UNITED STATES DISTRICT COURT FOR THE**
2 **SOUTHERN DISTRICT OF CALIFORNIA, AND TO PLAINTIFF RONALD DENNIS,**
3 **AND HIS ATTORNEY OF RECORD LIONEL Z. GLANCY AND GLANCY BINKOW**
4 **GOLDBERG LLP:**

5 **PLEASE TAKE NOTICE** that pursuant to 28 U.S.C. §§ 1441 and 1446, defendants
6 JOHN R. HART, RONALD LANGLEY, RONALD G. DEUSTER, RICHARD D. RUPPERT,
7 JULIE H. SULLIVAN, KRISTINA M. LESLIE, CARLOS C. CAMPBELL, KENNETH J.
8 SLEPICKA, and nominal defendant PICO HOLDINGS, INC. (collectively, the “Removing
9 Defendants”) hereby remove the above-entitled action to the United States District Court for the
10 Southern District of California. In support of their Notice of Removal, the Removing Defendants
11 state the following:

12 1. On August 16, 2011, Plaintiff Ronald Dennis (“Plaintiff”) filed the above-
13 captioned action in the Superior Court of the State of California in and for San Diego County,
14 Case No.37-2011-00096377. True and correct copies of the Complaint and the Summonses filed
15 are attached hereto as Exhibit A.

16 2. All Removing Defendants consent to this removal.

17 3. Plaintiff has not served the Complaint on any Defendants in this action. A
18 Defendant may remove an action before being served. *See Haseko Homes v. Underwriters Ins.*
19 *Co.*, No. 09cv1613-L (AJB), 2010 WL 358531 at *2 (S.D. Cal. Jan 22, 2010). Therefore, this
20 Notice of Removal is timely under 28 U.S.C. § 1446.

21 4. The Superior Court of the State of California in and for San Diego County is
22 located within the Southern District of California. Venue is therefore proper under 28 U.S.C. §
23 1441(a).

24 5. This is a civil action over which the District Courts of the United States have
25 original jurisdiction under 28 U.S.C. § 1331. The Complaint asserts express claims for breach of
26 fiduciary duties, gross mismanagement, abuse of control, waste of corporate assets, and unjust
27 enrichment based on “PICO Board’s decision to increase CEO and top executive pay in 2010,
28 despite the Company’s severely impaired financial results” (Compl. ¶ 8.) The Complaint

1 further states that Defendant PICO Holdings (“PICO”) and certain of its officers failed to adhere
2 to the Company’s pay-for-performance policies, and that their Proxy statements made material
3 misrepresentations concerning this failure. (See Compl. ¶¶ 22, 30, 33, 40.)

4 6. Federal question jurisdiction confers the District Courts of the United States
5 jurisdiction on any action that “arises under” federal law for purposes of 28 U.S.C. §1331. A
6 claim “arises under” federal law when “a state law claim necessarily raise[s] a stated federal
7 issue, actually disputed and substantial, which a federal forum may entertain without disturbing
8 any congressionally approved balance of federal and state judicial responsibilities.” *Grable &*
9 *Sons Metal Prod., Inc. v. Darue Eng’g & Mfg.*, 545 U.S. 308, 125 S. Ct. 2363, 2368 (2005).
10 Similarly, where the adjudication of a state cause of action necessarily involves the resolution of a
11 substantive federal issue, removal is proper. *Rains v. Criterion Sys.*, 80 F.2d 339, 345 (9th Cir.
12 1996).

13 7. Federal jurisdiction may not be avoided “by omitting from the complaint federal
14 law essential to his or her claim or by casting in state law terms a claim that can be made only
15 under federal law.” *Sparta v. Surgical Corp. v. National Ass’n of Securities Dealers*, 159 F.3d
16 1209, 1212 (9th Cir. 1998). While Plaintiff avoids specifically citing to Section 14(a) and SEC
17 Rule 14a-9 regarding false and misleading proxy statements, the claims alleged are directly
18 governed by federal securities law. The Complaint provides that the 2010 executive
19 compensation was false and misleading “because the 2010 Proxy Statement omitted to disclose
20 that PICO’s 2010 CEO and top executive pay hikes violated PICO’s pay for performance policy.”
21 (Compl. ¶ 30.) Further, the Complaint states that the Defendants breached their duties by
22 “concealing that the 2010 executive compensation violated the executive compensation policy.”
23 (Compl. ¶ 65.) Because Plaintiff seeks the Court’s determination on whether Defendants
24 misrepresented their pay-for-performance policy and issued false and misleading proxy
25 statements, jurisdiction rests exclusively within the United States District Courts.

26 8. Moreover, while strategically omitted from the Complaint, Plaintiff’s state law
27 allegations rely on PICO’s duties arising under the Dodd-Frank Wall Street Reform and
28 Consumer Protection Act, 15 U.S.C. § 78n-1, which require companies to hold periodically

1 nonbinding shareholder votes to approve executive compensation (known as a “Say on Pay”
 2 vote). It is the federal “Say on Pay” legislation that gives rise to the Company’s complained
 3 duties, particularly the Company’s obligation to conduct the “Say on Pay” advisory shareholder
 4 vote. (See Compl. ¶¶39-40.) Any relief conceivably afforded to the Plaintiff would be premised
 5 upon an interpretation of the federal “Say on Pay” legislation.

6 9. Case law supports removal under these circumstances. In *Sparta, supra*, 159 F.3d
 7 at 1211-1212, the court held that a breach of contract claim came within the jurisdiction of the
 8 federal courts when premised under the Securities Exchange Act of 1934. The Ninth Circuit
 9 found that state law claims predicated on specific violations of federal securities law are
 10 committed to federal jurisdiction. *Id.* Other cases concerning interpretation of the federal “Say
 11 on Pay” law and misrepresentations in proxy statements have similarly been removed to federal
 12 court. See *In re KeyCorp Derivative Litigation*, Case No. 1:10-cv-01786-DAP (N.D. Ohio Aug.
 13 12, 2010).

14 10. Removal is further proper where the “right to relief necessarily depends on
 15 resolution of a substantial question of federal law.” *Franchise Tax Bd. v. Constr. Laborers*
 16 *Vacation Trust*, 463 U.S. 1, 28 (1983). Because the Complaint states that the Defendants
 17 breached their duties by recommending that the shareholders approve PICO’s 2010 executive
 18 compensation pursuant to the Advisory (Non-Binding) Vote on Executive Compensation (Say on
 19 Pay), the Plaintiff’s right to relief necessarily depends on whether federal law requires a Company
 20 to strictly adhere to the advisory “Say on Pay” vote or breach its fiduciary duties to the Company.
 21 (Compl. ¶ 39-44.)

22 11. Plaintiff’s claims invoke the construction of federal law and pose substantial
 23 federal questions, thus they necessarily arise under federal law. This Court has jurisdiction over
 24 the claims under 28 U.S.C. § 1331.

25 12. Pursuant to 28 U.S.C. § 1446(d), Removing Defendants have provided notice of
 26 this Notice of Removal to the Superior Court of the State of California in and for San Diego
 27 County.

28 13. This Notice of Removal has been served upon Plaintiff and all parties pursuant to

1 28 U.S.C. § 1446(d).

2 14. By removing the Action to this Court, Removing Defendants do not waive any
3 defenses, objections or motions available to them under state and federal law.

4 15. WHEREFORE, pursuant to 28 U.S.C. §§ 1441, 1446 and 1331, Removing
5 Defendants hereby remove the above-captioned action from the Superior Court of the State of
6 California in and for San Diego County to the United States District Court for the Southern
7 District of California.

8
9 Dated: September 30, 2011.

10 DLA PIPER LLP (US)

11 By: s/Robert W. Brownlie

12 ROBERT W. BROWNLIE
13 GERARD A. TRIPPITELLI
14 RICHARD B. BULL

15 Attorneys for Defendants

16 JOHN R. HART, RONALD LANGLEY,
17 RONALD G. DEUSTER, RICHARD D.
18 RUPPERT, JULIE H. SULLIVAN,
19 KRISTINA M. LESLIE, CARLOS C.
20 CAMPBELL, KENNETH J. SLEPICKA,
21 And Nominal Defendant
22 PICO HOLDINGS, INC.
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EXHIBIT A

TABLE OF CONTENTS

EXHIBITS

<u>Exhibit</u>	<u>Description</u>	
A	State Court Summons and Complaint	Pages 6 to 39

SUMMONS (CITACION JUDICIAL)

NOTICE TO DEFENDANT: (AVISO AL DEMANDADO):

JOHN R. HART [See Additional Parties Attachments for Additional Defendants]

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÁ DEMANDANDO EL DEMANDANTE):

RONALD DENNIS, Individually and On Behalf of All Others Similarly Situated

FILED
CIVIL BUSINESS OFFICE 9
CENTRAL DIVISION
FOR COURT USE ONLY
SÓLO PARA USO DE LA CORTE

2011 AUG 16 A 11:31

CLERK
SAN DIEGO SUPERIOR COURT
SAN DIEGO COUNTY, CA

SUM-100

NOTICE: You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. **AVISO:** Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya una llamada telefónica que usted puede usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de extensión de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia. Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. **AVISO:** Por ley, la corte tiene derecho a reclamar las cuotas y los costos extras por imponer un gravamen sobre cualquier recuperación de \$10,000 o más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desear el caso.

CASE NUMBER:
(Número del caso):

37-2011-00006377-CU-EL-CTL

The name and address of the court is:
(El nombre y dirección de la corte es): San Diego Superior Court
Hall of Justice Courthouse - 330 West Broadway, San Diego, CA 92101

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is:
(El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):
Louis N. Boyarsky, 1801 Avenue of the Stars, Suite 311, Los Angeles, CA 90067, Tel. (310) 201-9150

Clerk, by
(Secretaria)

Deputy
(Adjunto)

DATE:
(Fecha)

AUG 16 2011

(For proof of service of this summons, use Proof of Service of Summons (form POS-210).
(Para prueba de entrega de esta citación use el formulario Proof of Service of Summons, (POS-210).)

NOTICE TO THE PERSON SERVED: You are served

1. ☐ as an individual defendant.
2. ☐ as the person sued under the fictitious name of (specify):

3. ☐ on behalf of (specify):

- under: ☐ CCP 416.10 (corporation) ☐ CCP 416.20 (defunct corporation) ☐ CCP 416.40 (association or partnership) ☐ other (specify):

4. ☐ by personal delivery on (date):

- ☐ CCP 416.60 (minor) ☐ CCP 416.70 (conservatee) ☐ CCP 416.90 (authorized person)



Form Adopted for Mandatory Use
Judicial Council of California
SUM-100 (Rev. July 1, 2009)

SUMMONS

Page 1 of 1
Code of Civil Procedure §§ 412.20, 485
www.courtinfo.ca.gov

SUM-200(A)

SHORT TITLE: Ronald Dennis v. John R. Hart, et al.	CASE NUMBER:
--	---------------------

INSTRUCTIONS FOR USE

- This form may be used as an attachment to any summons if space does not permit the listing of all parties on the summons.
- If this attachment is used, insert the following statement in the plaintiff or defendant box on the summons: "Additional Parties Attachment form is attached."

List additional parties (Check only one box. Use a separate page for each type of party.):

☐ Plaintiff
 ☒ Defendant
 ☐ Cross-Complainant
 ☐ Cross-Defendant

RONALD LANGLEY, RONALD G. DEUSTER, RICHARD D. RUPPERT, JULIE H. SULLIVAN,
 KRISTINA M. LESLIE, CARLOS C. CAMPBELL AND KENNETH J. SLEPICKA and PICO
 HOLDINGS, INC. as Nominal Defendant

Page ____ of ____

Page 1 of 1

Form Adopted for Mandatory Use
 Judicial Council of California
 SUM-200(A) (Rev. January 1, 2007)

ADDITIONAL PARTIES ATTACHMENT
Attachment to Summons

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO	
STREET ADDRESS: 330 West Broadway	
MAILING ADDRESS: 330 West Broadway	
CITY AND ZIP CODE: San Diego, CA 92101	
BRANCH NAME: Central	
TELEPHONE NUMBER: (619) 450-7082	
PLAINTIFF(S) / PETITIONER(S): RONALD DENNIS	
DEFENDANT(S) / RESPONDENT(S): JOHN R HART et.al.	
DENNIS VS. HART	
NOTICE OF CASE ASSIGNMENT	CASE NUMBER: 37-2011-00096377-CU-SL-CTL

Judge: Ronald L. Styn

Department: C-62

COMPLAINT/PETITION FILED: 08/16/2011

CASES ASSIGNED TO THE PROBATE DIVISION ARE NOT REQUIRED TO COMPLY WITH THE CIVIL REQUIREMENTS LISTED BELOW

IT IS THE DUTY OF EACH PLAINTIFF (AND CROSS-COMPLAINANT) TO SERVE A COPY OF THIS NOTICE WITH THE COMPLAINT (AND CROSS-COMPLAINT), THE ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION FORM (SDSC FORM #CIV-730), A STIPULATION TO USE ALTERNATIVE DISPUTE RESOLUTION (ADR) (SDSC FORM #CIV-359), AND OTHER DOCUMENTS AS SET OUT IN SDSC LOCAL RULE 2.1.5.

ALL COUNSEL WILL BE EXPECTED TO BE FAMILIAR WITH SUPERIOR COURT RULES WHICH HAVE BEEN PUBLISHED AS DIVISION II, AND WILL BE STRICTLY ENFORCED.

TIME STANDARDS: The following timeframes apply to general civil cases and must be adhered to unless you have requested and been granted an extension of time. General civil cases consist of all civil cases except: small claims proceedings, civil petitions, unlawful detainer proceedings, probate, guardianship, conservatorship, juvenile, and family law proceedings.

COMPLAINTS: Complaints and all other documents listed in SDSC Local Rule 2.1.5 must be served on all named defendants, and a Certificate of Service (SDSC form #CIV-345) filed within 60 days of filing.

DEFENDANT'S APPEARANCE: Defendant must generally appear within 30 days of service of the complaint. (Plaintiff may stipulate to no more than 15 day extension which must be in writing and filed with the Court.) (SDSC Local Rule 2.1.6)

DEFAULT: If the defendant has not generally appeared and no extension has been granted, the plaintiff must request default within 45 days of the filing of the Certificate of Service. (SDSC Local Rule 2.1.7)

CASE MANAGEMENT CONFERENCE: A Case Management Conference will be set within 150 days of filing the complaint.

ALTERNATIVE DISPUTE RESOLUTION (ADR): THE COURT ENCOURAGES YOU TO CONSIDER UTILIZING VARIOUS ALTERNATIVES TO TRIAL, INCLUDING MEDIATION AND ARBITRATION, PRIOR TO THE CASE MANAGEMENT CONFERENCE. PARTIES MAY FILE THE ATTACHED STIPULATION TO USE ALTERNATIVE DISPUTE RESOLUTION (SDSC FORM #CIV-359).

YOU MAY ALSO BE ORDERED TO PARTICIPATE IN ARBITRATION. IF THE CASE IS ORDERED TO ARBITRATION PURSUANT TO CODE CIV. PROC. 1411.11, THE COSTS OF ARBITRATION WILL BE PAID BY THE COURT PURSUANT TO CODE CIV. PROC. 1141.28.

FOR MORE INFORMATION, SEE THE ATTACHED ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION FORM (SDSC FORM #CIV-730)

FILED
CIVIL BUSINESS OFFICE 9
CENTRAL DIVISION

2011 AUG 16 A 11:32

CLERK OF SUPERIOR COURT
SAN DIEGO COUNTY, CA

LIONEL Z. GLANCY (#134180)
MICHAEL GOLDBERG (#188669)
LOUIS N. BOYARSKY (#263379)
GLANCY BINKOW GOLDBERG LLP
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info@glancylaw.com

Attorneys for Plaintiff

SUPERIOR COURT OF CALIFORNIA

COUNTY OF SAN DIEGO

RONALD DENNIS, Derivatively on
Behalf of Himself and All Others Similarly
Situating,

Plaintiff,

vs.

JOHN R. HART, RONALD LANGLEY,
RONALD G. DEUSTER, RICHARD D.
RUPPERT, JULIE H. SULLIVAN,
KRISTINA M. LESLIE, CARLOS C.
CAMPBELL AND KENNETH J.
SLEPICKA

Defendants,

-and-

PICO HOLDINGS, INC.,

Nominal Defendant.

Case No. 37-2011-00006377-CU-SL-CTL

VERIFIED SHAREHOLDER
DERIVATIVE COMPLAINT FOR
BREACH OF FIDUCIARTY DUTY OF
LOYALTY, CANDOR AND GOOD
FAITH, AND UNJUST ENRICHMENT

DEMAND FOR JURY TRIAL

SHAREHOLDER DERIVATIVE COMPLAINT

INTRODUCTION

1
2 1. Plaintiff, by and through his attorneys, brings this action derivatively on behalf
3 of nominal defendant PICO Holdings, Inc. ("PICO" or the "Company") and alleges upon
4 personal knowledge as to himself and his own acts, and as to all other matters based upon the
5 investigation conducted by his attorneys which included, among other things, a review of
6 Securities and Exchange Commission ("SEC") filings, documents, analyst reports, news reports,
7 press releases, and other publicly available information regarding the Company, as follows:

8 2. This is a shareholder derivative action brought on behalf of the Company. The
9 complaint seeks relief against the entire PICO Board of Directors – defendants John R. Hart
10 (PICO's President and Chief Executive Officer ("CEO")), Ronald Langley, Ronald G. Duester,
11 Richard D. Ruppert, Julie H. Sullivan, Kristina M. Leslie, Carlos C. Campbell, and Kenneth J.
12 Slecika (together, "PICO Board") to their breaches of fiduciary duties and other violations of
13 the law.
14

15 3. This action arises from defendants' profligate spending on stockholder funds on
16 executive compensation – particularly the recent authorization by the Board of pay hikes for
17 PICO's top-ranking officers in 2010. In a word, PICO's performance in 2010 was "abysmal."
18 Given this, the decision to increase PICO's 2010 executive compensation was unreasonable,
19 disloyal, not made in good faith, and additionally violated PICO's pay-for-performance
20 executive compensation policy. Thus, it was not a legitimate exercise of business judgment.

21 4. Historically, defendants have represented publicly that the Company's executive
22 compensation practices are firmly rooted in a "pay-for-performance" philosophy. For example,
23 in PICO's most recent Proxy Statement, the Board represented that it had developed a
24 compensation program designed not only to retain quality executives but also to incentivize and
25 award performance.

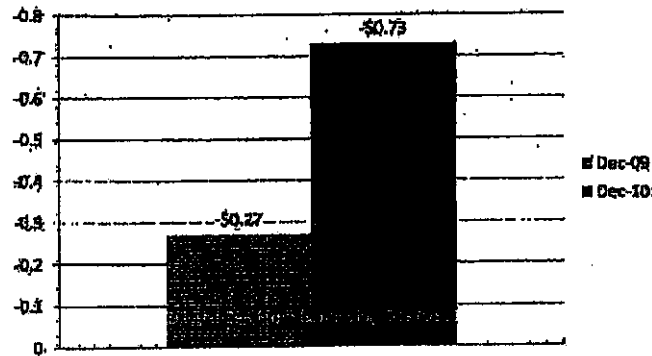
26 5. For 2010, PICO reported net income of *negative \$11.17 million*, the Company's
27 return on equity was *negative 1.94%*, and free cash flows per share of PICO stock dropped
28

SHAREHOLDER DERIVATIVE COMPLAINT

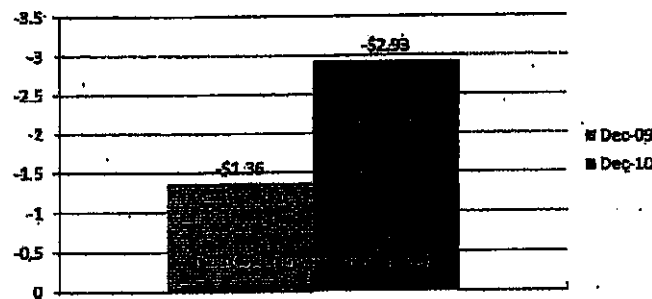
- 1 -

dramatically from *negative \$1.36* at the end of 2009 to *negative \$2.93* at the end of 2010.
PICO's declining 2010 performance is set forth graphically below:

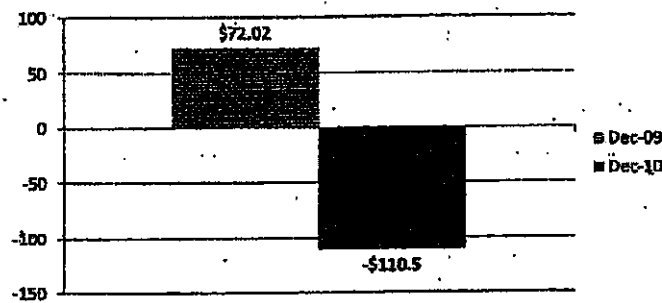
Diluted EPS From Continuing Ops



Free Cash Flow per Share



Cash Flow Growth



Cash Flow Growth T12M

1 6. Nevertheless, the Board increased executive compensation in 2010. The board
2 raised 2010 executive compensation which included a 487% increase in total compensation for
3 PICO's CEO. Despite PICO's sagging 2010 stock price performance and a negative annual
4 shareholder return PICO's Board approved the 2010 pay hike and unanimously recommended
5 approval to the Company's shareholders.

6 7. On May 13, 2011, a majority of voting PICO shareholders (61%) rejected the
7 Company's excessive 2010 CEO and top executive compensation.¹ Despite the adverse
8 shareholder vote, PICO's directors have not rescinded the 2010 executive compensation or have
9 they indicated their intention to do so.

10 8. PICO Board's decision to increase CEO and top executive pay in 2010, despite
11 the Company's severely impaired financial results, was disloyal, irrational and unreasonable,
12 and not the product of a valid exercise of business judgment. Instead, PICO's Board's pay
13 hikes violated its own pay-for-performance policy and, as intended, favored the interest of
14 PICO's CEO and top executives at the expense of the corporation and its shareholders. PICO
15 Board's unanimous recommendation that PICO shareholders approve the 2010 executive
16 compensation was also materially false and misleading when made. This is because PICO's
17 Board failed to disclose that the 2010 raises for PICO's CEO and top executives were
18 excessively large and irrational based on PICO's poor 2010 shareholder returns.

19 9. The PICO Board is not entitled to business judgment protection for the 2010 pay
20 hikes and/or the false and misleading unanimous recommendation for shareholder approval of
21 the 2010 executive compensation. PICO shareholders concluded, in their independent business
22 judgment, that the PICO Board's 2010 CEO and top executive pay hikes were not in the best
23 interest of PICO and its shareholders. The PICO Board must now demonstrate that the 2010
24
25

26
27 ¹ On average nearly three quarters of Company's holding shareholder votes in 2011 have
28 passed Say on Pay Votes, with over 90% shareholder approval. See Semler Brossy
Consulting Group, LLC 2011 Say on Pay Results: Russell 3000 June 2, 2011
<http://www.semlebrossy.com/pages/htindex.php>

1 executive pay hikes were not a breach of fiduciary duty of loyalty (and candor and good faith).
2 This is unlikely, however, because increasing executive pay during a period of negative
3 shareholder returns is not rewarding PICO's CEO and top executive for superior performance,
4 but rather rewarding PICO's executives for underperformance.

5 10. PICO has been damaged by the PICO Board's failure to publicly rescind the
6 2010 pay hikes to PICO's CEO and top officers. By this action, plaintiff seeks relief for PICO
7 as a result of the PICO Board's disloyalty, its CEO and top executives' unjust enrichment.

8 JURISDICTION AND VENUE

9 11. This Court has jurisdiction over Defendants pursuant to California Constitution,
10 Article VI § 10, California Corporations Code § 800 and because Defendants conduct business
11 in California, including, but not limited to, the conduct here at issue, or because they have
12 sufficient minimum contacts with California to render the exercise of jurisdiction by the
13 California courts permissible under traditional notions of fair play and substantial justice. This
14 action is not removable. Venue is proper in this Court because the conduct at issue took place
15 and has effect in this County. PICO's headquarters and principal place of business at 875
16 Prospect Street, Suite 301, La Jolla, California 92037. PICO's State of Incorporation is
17 California.

18 12. The amount in controversy, exclusive of interest and cost, exceeds the
19 jurisdictional minimum of this Court.

20 THE PARTIES

21 13. Plaintiff Ronald Dennis ("plaintiff") is a current shareholder of PICO and has
22 been a shareholder of the Company during the Relevant Period.

23 14. Nominal defendant PICO is a California corporation with its executive offices
24 located at 875 Prospect Street, Suite 301, La Jolla, California 92037. According to its public
25 filings PICO is a diversified holding company that seeks to build and operate businesses where
26 significant value can be created from the development of unique assets.
27
28

SHAREHOLDER DERIVATIVE COMPLAINT

1 15. Defendant John R. Hart ("Hart") is the CEO, President and a director of PICO.
2 Despite PICO's poor stock price performance and a negative annual shareholder return for
3 2010, Defendant Hart's total compensation increased 487% to \$14,278,401. Defendant Hart has
4 been unjustly enriched. Defendant Hart also falsely represented to PICO shareholders in
5 PICO's 2011 Proxy Statement, dated April 4, 2011 that PICO followed a pay-for-performance
6 executive compensation policy in 2010 when, in fact, it did not.

7 16. Defendant Ronald Langley ("Langley") is the Chairman of PICO's Board of
8 Directors. Despite PICO's poor stock price performance and a negative annual shareholder
9 return for 2010, Defendant Langley approved hikes in pay for PICO's CEO and top executives
10 in 2010. Not only were the hikes irrational and unreasonable under the circumstances, they also
11 violated the PICO Board's own pay-for-performance executive compensation policy. Although
12 the PICO Board that stated that their compensation philosophy "centers around the principle of
13 aligning pay and performance," in a year where PICO posted a negative annual shareholder
14 return, granting pay hikes to PICO's CEO and top executives was not rewarding superior
15 performance, but rather favoring PICO's CEO and top executives at the expense of the
16 Company. Defendant Langley also falsely represented to PICO's shareholders in the 2011
17 Proxy Statement that PICO followed a pay-for-performance executive compensation policy in
18 2010 when, in fact, it did not.

19 17. Defendant Ronald G. Duester ("Duester") has been a PICO director since
20 February 28, 2011. Defendant Duester sits on the audit and compensation committees of the
21 Board. Despite PICO's poor stock price performance and a negative annual shareholder return
22 for 2010, Defendant Duester approved hikes in pay for PICO's CEO and top executives in
23 2010. Not only were the hikes irrational and unreasonable under the circumstances, they also
24 violated the PICO Board's own pay-for-performance executive compensation policy. Although
25 the PICO Board stated that their compensation philosophy "centers around the principle of
26 aligning pay and performance," in a year where PICO posted a negative annual shareholder
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1 return, granting pay hikes to PICO's CEO and top executives was not rewarding superior
2 performance, but rather favoring PICO's CEO and top executives at the expense of the
3 Company. Defendant Deuster also falsely represented to PICO's shareholders in the 2011
4 Proxy Statement that PICO followed a pay-for-performance executive compensation policy in
5 2010 when, in fact, it did not.

6 18. Defendant Richard D. Ruppert ("Ruppert") has been a PICO director since 1996.
7 Defendant Ruppert sits on the audit and compensation committees of the Board. Despite
8 PICO's poor stock price performance and a negative annual shareholder return for 2010,
9 Defendant Ruppert approved hikes in pay for PICO's CEO and top executives in 2010. Not
10 only were the hikes irrational and unreasonable under the circumstances, they also violated the
11 PICO Board's own pay-for-performance executive compensation policy. Although the PICO
12 Board stated that their compensation philosophy "centers around the principle of aligning pay
13 and performance," in a year where PICO posted a negative annual shareholder return, granting
14 pay hikes to PICO's CEO and top executives was not rewarding superior performance, but
15 rather favoring PICO's CEO and top executives at the expense of the Company. Defendant
16 Ruppert also falsely represented to PICO's shareholders in the 2011 Proxy Statement that PICO
17 followed a pay-for-performance executive compensation policy in 2010 when, in fact, it did not.

18 19. Defendant Julie H. Sullivan ("Sullivan") has been a PICO director since 2009.
19 Defendant Sullivan sits on the audit and governance and nominating committees of the Board.
20 Despite PICO's poor stock price performance and a negative annual shareholder return for
21 2010, Defendant Sullivan approved hikes in pay for PICO's CEO and top executives in 2010.
22 Not only were the hikes irrational and unreasonable under the circumstances, they also violated
23 the PICO Board's own pay-for-performance executive compensation policy. Although the
24 PICO board that stated that their compensation philosophy "centers around the principle of
25 aligning pay and performance," in a year where PICO posted a negative annual shareholder
26 return, granting pay hikes to PICO's CEO and top executives was not rewarding superior
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1 performance, but rather favoring PICO's CEO and top executives at the expense of the
2 Company. Defendant Sullivan also falsely represented to PICO's shareholders in the 2011
3 Proxy Statement that PICO followed a pay-for-performance executive compensation policy in
4 2010 when, in fact, it did not.

5 20. Defendant Kristina M. Leslie ("Leslie") has been a PICO director since 2009.
6 Defendant Leslie sits on the audit and compensation committees of the Board. Despite PICO's
7 poor stock price performance and a negative annual shareholder return for 2010, Defendant
8 Leslie approved hikes in pay for PICO's CEO and top executives in 2010. Not only were the
9 hikes irrational and unreasonable under the circumstances, they also violated the PICO Board's
10 own pay-for-performance executive compensation policy. Although the PICO Board stated that
11 their compensation philosophy "centers around the principle of aligning pay and performance,"
12 in a year where PICO posted a negative annual shareholder return, granting pay hikes to PICO's
13 CEO and top executives was not rewarding superior performance, but rather favoring PICO's
14 CEO and top executives at the expense of the Company. Defendant Leslie also falsely
15 represented to PICO's shareholders in the 2001 Proxy Statement that PICO followed a pay-for-
16 performance executive compensation policy in 2010 when, in fact, it did not.

17 21. Defendant Carlos C. Campbell ("Campbell") has been a PICO director since
18 1998. Defendant Campbell sits on the audit, compensation, and governance and nominating
19 committees of the Board. Despite PICO's poor stock price performance and a negative annual
20 shareholder return for 2010, Defendant Campbell approved hikes in pay for PICO's CEO and
21 top executives in 2010. Not only were the hikes irrational and unreasonable under the
22 circumstances, they also violated the PICO Board's own pay-for-performance executive
23 compensation policy. Although the PICO Board stated that their compensation philosophy
24 "centers around the principle of aligning pay and performance," in a year where PICO posted a
25 negative annual shareholder return, granting pay hikes to PICO's CEO and top executives was
26 not rewarding superior performance, but rather favoring PICO's CEO and top executives at the
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1 expense of the Company. Defendant Campbell also falsely represented to PICO's shareholders
2 in the 2011 Proxy Statement that PICO followed a pay-for-performance executive
3 compensation policy in 2010 when, in fact, it did not.

4 22. Defendant Kenneth J. Slepcka ("Slepcka") has been a PICO director since
5 2005. Defendant Slepcka sits on the governance and nominating committee of the Board.
6 Despite PICO's poor stock price performance and a negative annual shareholder return for
7 2010, Defendant Slepcka approved hikes in pay for PICO's CEO and top executives in 2010.
8 Not only were the hikes irrational and unreasonable under the circumstances, they also violated
9 the PICO Board's own pay-for-performance executive compensation policy. Although the
10 PICO Board stated that their compensation philosophy "centers around the principle of aligning
11 pay and performance," in a year where PICO posted a negative annual shareholder return,
12 granting pay hikes to PICO's CEO and top executives was not rewarding superior performance,
13 but rather favoring PICO's CEO and top executives at the expense of the Company. Defendant
14 Slepcka also falsely represented to PICO's shareholders in the 2011 Proxy Statement that PICO
15 followed a pay-for-performance executive compensation policy in 2010 when, in fact, it did not.
16

17 DUTIES OF THE INDIVIDUAL DEFENDANTS

18 23. By reason of their positions as officers and directors of the Company, and
19 because of their ability to control the business and corporate affairs of the Company, the
20 Individual Defendants owed the Company and its shareholders the fiduciary obligations of good
21 faith, trust, loyalty, and due care, and were, and are, required to use their utmost ability to
22 control and manage the Company in a fair, just, honest, and equitable manner. The Individual
23 Defendants were, and are, required to act in furtherance of the best interests of the Company
24 and its shareholders so as to benefit all shareholders equally and not in furtherance of their
25 personal interest or benefit.

26 24. Each director and officer of the Company owes to PICO and its shareholders the
27 fiduciary duty to exercise good faith and diligence in the administration of the affairs of the
28

SHAREHOLDER DERIVATIVE COMPLAINT

1 Company and in the use and preservation of its property and assets, and the highest obligations
2 of fair dealing. In addition, as officers and directors of a publicly held company, the Individual
3 Defendants had a duty to promptly disseminate accurate and truthful information with regard to
4 the Company's revenue, margins, operations, performance, management, projections and
5 forecasts so that the market price of the Company's stock would be based on truthful and
6 accurate information.

7 25. The Individual Defendants, because of their positions of control and authority as
8 directors and/or officers of PICO, were able to and did, directly and/or indirectly, exercise
9 control over the wrongful acts complained of herein, as well as the contents of the various
10 public statements issued by the Company. Because of their executive, managerial and
11 directorial positions with PICO, each of the Individual Defendants had access to adverse, non-
12 public information about the financial condition, operations, and misrepresentations made.

13 26. At all times relevant hereto, each of the Individual Defendants was the agent of
14 the other Individual Defendants and of PICO, and was at all times acting within the course and
15 scope of such agency.

16 27. To discharge their duties, the officers and directors of PICO were required to
17 exercise reasonable and prudent supervision over the management, policies, practices and
18 controls of the financial affairs of the Company. By virtue of such duties, the officers and
19 directors of PICO were required to, among other things:

20 a. manage, conduct, supervise and direct the business affairs of PICO in
21 accordance with all applicable laws;

22 b. neither violate nor knowingly permit any officer, director or employee of
23 PICO to violate applicable laws, rules and regulations;

24 c. establish and maintain systematic and accurate records and reports of the
25 business and affairs of PICO and procedures for the reporting of the business and affairs to the
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1 Board and to periodically investigate, or cause independent investigation to be made of, said
2 reports and records;

3 d. neither engage in self-dealing nor knowingly permit any officer, director
4 or employee of PICO to engage in self-dealing;

5 e. ensure that the Company complied with its legal obligations and
6 requirements, including acting only within the scope of its legal authority and disseminating
7 truthful and accurate statements to the SEC and the investing public;

8 f. conduct the affairs of the Company in an efficient, business-like manner
9 so as to make it possible to provide the highest quality performance of its business, to avoid
10 wasting the Company's assets, and to maximize the value of the Company's stock;

11 g. properly and accurately guide investors and analysts regarding the true
12 financial condition of the Company at any given time, including making accurate statements
13 about the Company's financial results and prospects, and ensuring that the Company maintained
14 an adequate system of financial controls such that the Company's financial reporting would be
15 true and accurate at all times; and

16 h. remain informed regarding how PICO conducted its operations, and,
17 upon receipt of notice or information of imprudent or sound conditions or practices, to make
18 reasonable inquiry in connection therewith, and to take steps to correct such conditions or
19 practices and make such disclosures as necessary to comply with applicable laws.

20
21 28. Each Individual Defendant, by virtue of his or her position as a director and
22 officer, owed to the Company and its shareholders the fiduciary duties of loyalty, good faith, the
23 exercise of due care and diligence in the management and administration of the affairs of the
24 Company, as well as in the use and preservation of its property and assets. The conduct of the
25 Individual Defendants alleged herein involves a violation of their obligations as directors and
26 officers of PICO, the absence of good faith on their part and a reckless disregard for their duties
27 to the Company and its shareholders that the Individual Defendants were aware or should have
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SHAREHOLDER DERIVATIVE COMPLAINT

1 been aware posed a risk of serious injury to the Company. The conduct of the Individual
2 Defendants, who were also officers and/or directors of the Company, has been ratified by the
3 remaining Director Defendants who collectively comprised all of PICO's Board during the
4 Relevant Period.

5 29. Because of their executive positions and/or access to PICO's internal
6 information, defendants knew or should have known that increasing 2010 CEO and top
7 executive pay despite the Company's negative 2010 annual shareholder return was
8 unreasonably excessive and violated the PICO Board's own pay-for performance executive
9 compensation philosophy. And, as the overwhelming rejection of PICO's Board's 2010 CEO
10 and top executive pay hikes by PICO's shareholders strongly evidences, the 2010 pay hikes are
11 not in the best interest of PICO and/or its shareholders. The 2010 pay hikes were irrational and
12 unreasonable and not the produce of a valid exercise of business judgment and, as intended by
13 the PICO Board, served the interest of PICO's CEO and top executives at the expense of the
14 Company and its shareholders.

15 30. Defendants also knew or should have known that the PICO Board's unanimous
16 recommendation to PICO shareholders to approve the 2010 executive compensation was false
17 and misleading when made. This is because the 2010 Proxy Statement omitted to disclose that
18 PICO's 2010 CEO and top executive pay hikes violated PICO's pay for performance policy,
19 were excessive under the circumstances, and were not the product of a valid exercise of
20 business judgment.

21 **AIDING AND ABETTING AND CONCERTED ACTION**

22 31. In committing the wrongful acts particularized herein, defendants have pursued
23 or joined in the pursuit of a common course of conduct, and have acted in concert with one
24 another in furtherance of their common plan or design. In addition to the wrongful conduct
25 particularized herein as giving rise to primary liability, defendants further aided and abetted
26 and/or assisted each other in breach of their respective duties.

27 **SHAREHOLDER DERIVATIVE COMPLAINT**

33. Historically, the PICO Board has represented to PICO shareholders that the Company's executive compensation practices are firmly rooted in a pay-for-performance philosophy. For instance, in PICO's 2011 Proxy Statement the PICO Board represented that it had developed a compensation program designed not only to retain quality executive officers but also to reward performance. The 2011 Proxy Statement provides states:

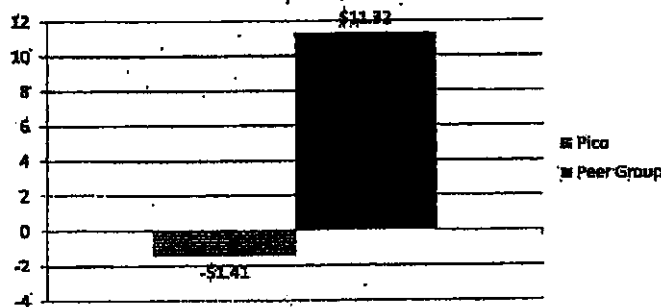
Incentive compensation is a key component of our executive compensation program, which allows our executive officers to earn above-average compensation if they achieve superior growth in book value per share. We tie these awards to a benchmark of the five-year average of the Standard & Poor's 500 index in order to emphasize long-term performance.

35. In 2010, the most important financial metrics to PICO shareholders—stock price performance and annual shareholder return—declined. Specifically, while under the stewardship of PICO's CEO and top executives, the Company's stock performance languished behind the stock performance of its industry peers and its annual shareholder return was

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negative in 2010. The Company's performance in comparison with its peer group is set forth graphically below:

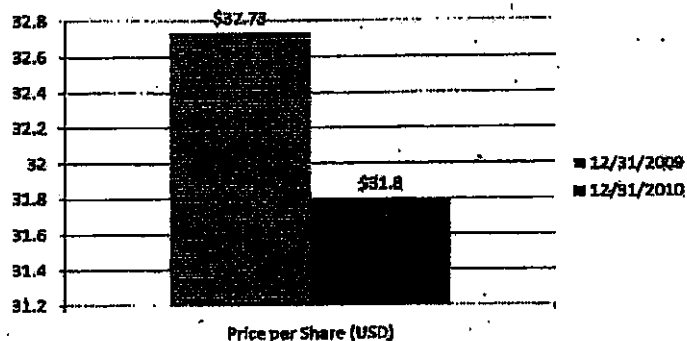
2010 Pico vs. Peer Group: EPS Growth



EPS Growth T12M (as of 12/31/2010)

36. The decline in PICO's stock performance and annual shareholder return from 2009 to 2010 is set forth graphically below:

Pico US Equity Price



Price per Share (USD)

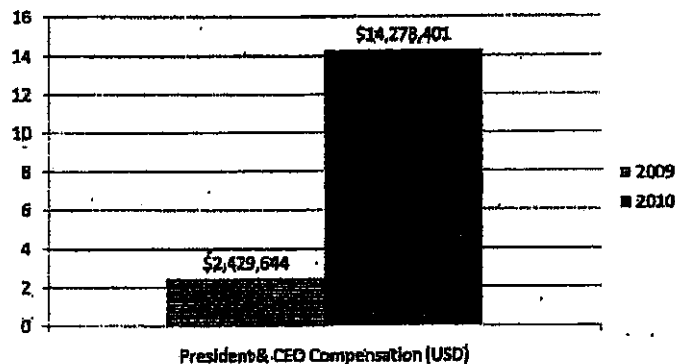
37. Defendants were not mere spectators to PICO's 2010 financial decline. On the contrary, defendants were at all relevant times responsible for the management and oversight of

SHAREHOLDER DERIVATIVE COMPLAINT

PICO's business and affairs. Throughout 2010, PICO's officers and directors regularly and directly communicated with each other about PICO's financial performance and made decisions that directly and indirectly impacted the Company's 2010 financial results. As a result, the PICO Board was a percipient witness to not only PICO's 2010 financial decline but also to the significant underperformance of PICO's CEO and top executives.

38. Notwithstanding PICO's 2010 results, PICO's executive compensation for the period dramatically increased. For example, PICO's CEO's total compensation jumped 487% to \$14,278,401 in 2010. The PICO Board approved this excessive pay hike which is graphically set forth below:

President & CEO Compensation



39. The Board had "recommended" to PICO shareholders that they should approve PICO's 2010 executive compensation, stating:

Proposal NO. 2: Advisory (Non-Bidding) Vote On Executive Compensation (Say-On-Pay)

The recently enacted Dodd-Frank Wall Street Reform and Consumer Protection Act, or the Dodd-Frank Act, requires that our stockholders have the opportunity to cast an advisory (non-binding) vote on executive compensation, commonly referred to as a "Say-on-Pay" vote, commencing with our 2011 annual meeting, as well as an advisory vote with respect to whether future Say-on-Pay votes will be held every one, two or three years, which is the subject of Proposal No. 3 in this proxy statement.

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1 The advisory vote on executive compensation is a non-binding vote on the
 2 compensation of our "named executive officers," as identified in the
 3 Compensation Discussion and Analysis, or CD&A section, the tabular
 4 disclosure regarding such compensation, and the accompanying narrative
 5 disclosure, set forth in this proxy statement. Please read the CD&A section of
 6 this proxy statement for a detailed discussion about our executive
 7 compensation programs, including information about the fiscal 2010
 8 compensation of our named executive officers.

9 The advisory vote on executive compensation is not a vote on our general
 10 compensation policies, the compensation of our board of directors, or our
 11 compensation policies and practices as they relate to risk management. The
 12 Dodd-Frank Act requires that we hold the advisory vote on executive
 13 compensation at least once every three years.

14 Our compensation philosophy centers around the principle of aligning pay and
 15 performance. The primary objectives of our compensation program are to pay
 16 for performance, recruit, retain and motivate the highest quality executive
 17 officers who are critical to our success, align the interests of our named
 18 executive officers and other employees with those of our shareholders and
 19 promote excellent corporate governance. The CD&A section of this proxy
 20 statement provides a more detailed discussion of our executive compensation
 21 program and compensation philosophy.

22 We have many compensation practices that ensure consistent leadership,
 23 decision-making and actions, without taking unnecessary risks. The practices
 24 are discussed in detail in the CD&A and include:

- 25 • We adhere to the highest ethical standards in our corporate
 26 governance practice, such as our long-standing insider trading
 27 policy.
- 28 • We do not provide tax reimbursements or gross-ups in
 connection with any of the components of our executive
 compensation.
- All of our employees are employed on an at-will basis, other
 than our CEO who is the only employee with an employment
 agreement.
- We do not provide our named executive officers with any
 perquisites or other benefits that are not available to all
 employees.
- Our overall compensation programs include a mix of different
 components for the short-term (base salary) and the long-term
 (bonuses based on growth in book value per share and stock-
 based awards).

SHAREHOLDER DERIVATIVE COMPLAINT

1 The vote solicited by this Proposal No. 2 is advisory, and therefore is not
2 binding on the Company, our board of directors or our Compensation
3 Committee, nor will its outcome require the Company, our board of directors or
4 our Compensation Committee to take any action. Moreover, the outcome of
the vote will not be construed as overruling any decision by the company or our
board of directors.

5 Furthermore, because this non-binding, advisory resolution primarily relates to
6 the compensation of our named executive officers that has already been paid or
7 contractually committed, there is generally no opportunity for us to revisit these
8 decisions. However, our board of directors, including our Compensation
9 Committee, values the opinions of our shareholders and, to the extent there is
10 any significant vote against our named executive officers' compensation as
disclosed in this proxy statement, we will consider our shareholders' concerns
and evaluate what actions, if any, may be appropriate to address those
concerns.

11 Shareholders will be asked at the Annual Meeting to approve the following
12 resolution pursuant to this Proposal No. 2:

13 RESOLVED, that the shareholders of PICO Holdings, Inc. approve, on an
14 advisory basis, the compensation of the Company's named executive officers,
15 disclosed pursuant to Item 402 of Regulation S-K in the Company's definitive
proxy statement for the 2011 Annual Meeting of Stockholders

16 The Board unanimously recommends a vote "FOR" approval of the
17 foregoing resolution.

18 2011 Proxy Statement at 6.

19 40. The PICO Board has never suggested that its 2010 executive compensation
20 decision were based on considerations and/or factors other than those set forth in the 2011
21 Proxy Statement in general and the Compensation Discussion and Analysis section in particular.
22 So by disclosing the rationale for the 2010 pay hikes, the PICO Board lifted shareholders to the
23 PICO Board's level with respect to what the Board deemed as appropriate information
24 necessary to assess whether the 2010 executive compensation was reasonable in light of the
25 circumstances and in the best interest of the Company. As a result, PICO shareholders were
26 able to assess the reasonableness of the 2010 executive compensation in their own business
27 judgment based on exactly the same information that the PICO Board had its disposal.
28

SHAREHOLDER DERIVATIVE COMPLAINT

1 41. Despite the PICO Board's unanimous recommendation, on May 12, 2011, a
2 majority of PICO's voting shareholders rejected PICO's 2010 executive compensation. As
3 defendants subsequently reported in a Form 8-K filed with the SEC on May 19, 2011 the vote
4 was not approved. The proposal received 7,508,152 votes for; 11,782,217 votes against; and
5 33,943 abstentions.

6 42. By voting against the PICO Board's "say-on-pay" resolution, PICO shareholders
7 concluded in their independent business judgment that the 2010 pay hikes approved by the
8 PICO Board were not pay-for-performance and, therefore, not in the best interest of PICO
9 and/or its shareholders. Accordingly, PICO's shareholders voted down the 2010 executive
10 compensation, as excessively large, irrational and not in the best interest of PICO.

11 43. Although advisory in nature, the adverse shareholder vote on PICO's 2010
12 executive compensation is nonetheless evidence that the 2010 pay hikes were irrational and
13 unreasonable under the circumstances, and were not primarily motivated by a desire to protect
14 PICO's interest. In sum, the 2010 executive compensation was not a valid exercise of business
15 judgment by the PICO Board. In light of the adverse shareholder vote, the presumption of
16 business judgment surrounding the PICO Board's 2010 executive compensation decisions has
17 been rebutted, and the burden of proof to demonstrate that the 2010 pay hikes did not violate the
18 PICO Board's own pay-for-performance executive compensation policy and, in fact, were in the
19 best interests of PICO now rests with the PICO Board.

20 44. In light of PICO's 2010 performance, PICO Board's actions was not reasonable
21 and or/ done in good faith and in fact constituted a breach of the Board's fiduciary duties of
22 candor, good faith, and loyalty. By this action, plaintiffs seek to hold (i) the PICO Board liable
23 for its breach of fiduciary duty of loyalty, candor and good faith; and (ii) PICO's CEO liable for
24 unjust enrichment.
25

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SHAREHOLDER DERIVATIVE COMPLAINT

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1 **DAMAGE TO PICO**

2 45. PICO has been severely injured by the PICO Board's excessive 2010 CEO and
3 top executive compensation. In 2010, PICO's stock price trailed the stock performances of its
4 industry peers and its annual shareholder return declined significantly in 2010.

5 46. When asked by the PICO Board to appraise the 2010 pay hikes as in the best
6 interest of the Company, PICO shareholders rejected the 2010 executive compensation.
7 Instead, PICO shareholders concluded in their own independent business judgment that the
8 2010 CEO and top executive pay hikes were not in the best interest of PICO and its
9 shareholders, and were only in the interest of the Company's executives. Notwithstanding this,
10 the PICO Board has not publicly rescinded or amended the 2010 executive compensation to the
11 detriment of the Company. By contrast, PICO's CEO and top executives have been unjustly
12 enriched by the windfall profits they received in 2010.

13 47. By this action, plaintiff seeks to recover damages and other relief for PICO
14 against the PICO Board members for their breach of loyalty, good faith and candor and PICO's
15 CEO and top executives for unjust enrichment. Absent this action, the Company's rights
16 against its wayward fiduciaries will not be exercised to the further detriment of PICO and its
17 shareholders.
18

19 **DERIVATIVE AND DEMAND EXCUSED ALLEGATIONS**

20 48. Plaintiff incorporates by reference each of the preceding paragraphs as though
21 they were set forth in full herein.

22 49. Pursuant to Cal. Corp. Code § 800, plaintiff brings Plaintiff brings this action
23 derivatively in the right and for the benefit of PICO to redress injuries suffered, and to be
24 suffered, by PICO as a direct result of the breaches of fiduciary duty, abuse of control, gross
25 mismanagement, waste of corporate assets and unjust enrichment, as well as the aiding and
26 abetting thereof, by the Individual Defendants. PICO is named as a nominal defendant solely in
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1 a derivative capacity. This is not a collusive action to confer jurisdiction in this Court that it
2 would not otherwise have.

3 50. Plaintiff will adequately and fairly represent the interests of PICO and its
4 shareholders in enforcing and prosecuting its rights.

5 51. Plaintiff is the owner of PICO common stock and was the owner of PICO
6 common stock at all times relevant to the Individual Defendants' wrongful course of conduct
7 alleged herein.

8 52. A pre-suit demand upon the PICO Board is a useless and futile action, and
9 therefore, excused for several reasons. First, a pre-suit demand is excused because the entire
10 PICO Board is interested in the outcome of this litigation. After approving the unlawful 20201
11 pay hikes for PICO's CEO and top executives, the PICO Board then unanimously
12 recommended that shareholders approve the 2010 compensation. The PICO Board's decisions
13 to grant the 2010 pay hikes and to unanimously recommend shareholder approval of the 2010
14 executive compensation violated PICO's pay-for-performance policy and breached the PICO'
15 Board's fiduciary duty of loyalty (and candor and good faith). Consequently, the entire PICO
16 Board faces a substantial likelihood of liability and is interested in the outcome of this action.

17 53. In addition, the PICO Board is not entitled to business judgment protection for
18 the 2010 pay hikes and/or false and misleading unanimous recommendation for shareholder
19 approval of the 2010 executive compensation. The adverse shareholder vote on the 2010
20 executive compensation is persuasive evidence that rebutted that presumption. PICO
21 shareholders concluded in their independent business judgment, that the PICO Board's 2010
22 CEO and top executive pay hikes were not in the best interest of PICO and its shareholders.
23 The PICO Board now bears the burden of demonstrating the independence, good faith and
24 reasonableness of its 2010 executive pay decisions, which the PICO Board cannot do because
25 increasing pay during a period of declining corporate performance violated PICO's pay-for-
26 performance executive compensation policy and, on its faces was disloyal and lacked good
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1 faith. Accordingly, a pre-suit demand upon the PICO Board to take action with respect to the
2 2010 CEO and top executive pay hikes is a useless and futile act and therefore excused.

3 54. Second, a pre-suit demand is excused because the PICO Board unanimously
4 recommended that PICO shareholders approve the excessive 2010 compensation, despite
5 PICO's sagging 2010 stock prices performance and negative 2010 annual shareholder return.
6 On May 13, 2011, PICO shareholders rejected PCIO's 2010 executive compensation. This was
7 hardly a typical event—indeed over 120 companies held say-on-pay votes this year—the
8 overwhelming majority of which were approved by shareholders. Nevertheless, the PICO
9 Board has not rescinded or amended the 2010 executive compensation, nor publicly indicated
10 that it has any intention of doing so. By first unanimously recommending that PICO
11 shareholders approve the excessive 2010 executive compensation, and then reifying their own
12 prior decisions to award the 2010 compensation by not rescinding after a majority negative
13 vote, the PICO Board has demonstrated its hostility towards the relief sought in the action.
14 Accordingly, a pre-suit demand upon the PICO Board to take action with respect to the 2010
15 CEO and top executive pay hikes is a useless and futile act and therefore excused.
16

17 55. Third, a pre-suit demand on defendant Hart is excused because his principal
18 professional occupation is his employment as CEO and President of PICO. Accordingly,
19 Defendant Hart has received and continues to receive substantial monetary compensation and
20 other valuable benefits (including the excessive compensation complained of herein). Thus,
21 Defendant Hart lacks independence, rendering him incapable of impartially considering a
22 demand to commence and vigorously prosecute this action. Moreover, defendant Hart was
23 unjustly enriched by the 2010 CEO and top executive pay hikes, and, as a result, financially
24 benefited from the misconduct challenged herein. Accordingly, a pre-suit demand upon
25 defendant Hart to take action with respect to the 2010 CEO and top executive pay hikes is a
26 useless and futile act and therefore excused.
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1 56. Fourth, a pre-suit demand on defendants Deuster, Ruppert, Leslie and Campbell
 2 is excused because they are defendants who exert influence over the compensation of the CEO
 3 and top executives at PICO by virtue of their positions as members of the Compensation
 4 Committee. The Compensation Committee annually reviews and approves corporate goals and
 5 objectives relevant to the compensation for the CEO and other top executives at PICO and
 6 evaluates their performance in light of those goals and objectives. The compensation committee
 7 recommended the egregious 2010 pay hikes to the Board of Directors. Accordingly, a pre-suit
 8 demand on defendants Duester, Ruppert, Leslie and Campbell is a useless and futile act and
 9 therefore excused.

10 57. Fifth, PICO's non-employee directors have received, and continue to receive,
 11 substantial compensation in the form of cash and stock option awards. These defendants are
 12 also interested in maintaining their positions on the Board so as to safeguard their substantial
 13 compensation and stock options. The following charts illustrate the substantial compensation
 14 that these directors have received, which demonstrates that demand upon such individuals
 15 would be futile:
 16

2010 NON-EXECUTIVE DIRECTOR COMPENSATION				
DIRECTOR	FEES EARNED OR PAID IN CASH	STOCK AWARDS	All Other Compensation	TOTAL
Carlos C. Campbell	81,187	24,010	13,141	118,838
Robert G. Duester	-	-	-	-
Ronald Langley	88,617	24,010	41,707	154,954
Kristina M. Leslie	85,944	24,010	0	109,934
Richard D. Ruppert	76,799	24,010	10,536	111,345
Kenneth J. Slepicka	79,482	24,010	0	95,342
Julie H. Sullivan	74,883	24,010	7,770	100,663

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 SHAREHOLDER DERIVATIVE COMPLAINT

1 58. The non-executive defendant Directors approved the excessive and unwarranted
2 executive compensation to PICO's CEO and other executives. Based on the materiality of the
3 directors fees awards and that these defendants directly benefited from the misconduct that has
4 occurred a pre-suit demand is a useless and futile act and therefore excused.

5 59. Sixth, pre-suit demand is excused because in order to bring this suit, all of PICO
6 directors would be forced to sue themselves and persons with whom they have extensive
7 business and personal entanglements, which they will not do, thereby excusing demand.
8 Additionally, the acts complained of constitute violations of the fiduciary duties owed by
9 PICO's officers and directors and these acts are incapable of ratification.

10 60. Moreover, despite the Individual Defendants having knowledge of the claims
11 and causes of action raised by plaintiff, the current Board has failed and refused to seek to
12 recover for PICO for any of the wrongdoing alleged by Plaintiff herein.

13 61. Plaintiff, moreover, has not made any demand on shareholders of PICO to
14 institute this action since demand would be a futile and useless act for the following reasons:

15 (a) PICO is a publicly held company with over 22 million shares
16 outstanding, and hundreds if not thousands of shareholders;

17 (b) Making demand on such a number of shareholders would be impossible
18 for plaintiff who has no way of finding out the names; addresses of phone numbers of
19 shareholders; and
20

21 (c) Making demand on all shareholders would force plaintiff to incur huge
22 expenses, assuming all shareholders could be individually identified.

23 62. Through their intentional misconduct, Individual Defendants have subjected the
24 Company to potential costs, fines, and judgments associated with the securities class action.
25 Such actions by the Individual Defendants cannot be protected by the business judgment rule.
26 Accordingly, making a pre-suit demand on the Individual Defendants would be futile.
27
28

SHAREHOLDER DERIVATIVE COMPLAINT

COUNT I**(AGAINST THE INDIVIDUAL DEFENDANTS FOR BREACH OF FIDUCIARY DUTY)**

63. Plaintiff incorporates by reference each of the preceding paragraphs as though they were set forth in full herein.

64. The Individual Defendants are directors of PICO and as such owe to PICO the highest duty known to the law. Each of these defendants agreed to and did participate in and/or aided and abetted one another in a deliberate course of action designed to divert corporate assets in breach of his/her fiduciary duty owed to PICO.

65. The Individual Defendants breached their duty of loyalty (and candor and good faith) by approving the 2010 pay hikes for PICO's CEO and top executives, and by concealing that the 2010 executive compensation violated the executive compensation policy, was irrational and unreasonable under the circumstances, and was not a valid exercise of business judgment.

66. The Individual Defendants' misconduct was not due to an honest error of judgment, but rather to their bad faith and was done knowingly, willfully, intentionally, or recklessly for the purpose of favoring the interests of PICO's CEO and top executives at the Company's expense.

67. By reason of the 2010 pay hikes the Individual Defendants acted irrationally under the circumstances and violated the PICO Board's own policy regarding pay-for-performance executive compensation. Further, the PICO Board unlawfully placed the interests of the Company's CEO and top executives ahead of the interests of PICO and its shareholders, and, in doing so, failed to exercise good faith and have acted disloyally toward PICO and its shareholders. As a result, PICO and its shareholders have been damaged and injured.

COUNT II**(AGAINST THE INDIVIDUAL DEFENDANTS FOR GROSS MISMANAGEMENT)**

68. Plaintiff incorporates by reference each of the preceding paragraphs as though

SHAREHOLDER DERIVATIVE COMPLAINT

1 they were set forth in full herein.

2 69. Defendants had a duty to PICO and its shareholders to prudently supervise,
3 manage, and control the operations, business, and internal financial accounting and disclosures
4 of the Company. Defendants, however, by their actions and by engaging in the wrongdoing
5 alleged herein, abandoned and abdicated their responsibilities and duties with regard to
6 prudently managing the business of PICO in a manner consistent with the duties imposed upon
7 them by law. By committing the misconduct alleged herein, defendants breached their duties of
8 due care, diligence, and candor in the management and administration of PICO's affairs and in
9 the use and preservation of the Company's assets.

10 70. During the course of the discharge of their duties, defendants were aware of the
11 unreasonable risks and losses associated with their misconduct. Nevertheless, defendants
12 caused PICO to engage in the scheme described herein which they knew had an unreasonable
13 risk of damage to the Company, thus breaching their duties to the Company. As a result,
14 defendants grossly mismanaged PICO, thereby causing damage to the Company.
15

16 **COUNT III**
17 **(AGAINST THE INDIVIDUAL DEFENDANTS FOR CONTRIBUTION AND**
18 **INDEMNIFICATION)**

19 71. Plaintiff incorporates by reference each of the preceding paragraphs as though
20 they were set forth in full herein.

21 72. PICO is alleged to be liable to various persons, entities and/or classes by virtue
22 of the facts alleged herein that give rise to defendants' liability to the Company.

23 73. PICO's alleged liability on account of the wrongful acts, practices, and related
24 misconduct alleged arises, in whole or in part, from the knowing, reckless, disloyal and/or bad
25 faith acts or omissions of defendants, and the Company is entitled to contribution and
26 indemnification from each defendant in connection with all such claims that have been, are, or
27 may in the future be asserted against PICO, by virtue of the Individual Defendants' misconduct.
28

SHAREHOLDER DERIVATIVE COMPLAINT

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COUNT IV
(AGAINST THE INDIVIDUAL DEFENDANTS FOR ABUSE OF CONTROL)

74. Plaintiff incorporates by reference each of the preceding paragraphs as though they were set forth in full herein.

75. The Individual Defendants' conduct, as alleged herein, constituted an abuse of their control over PICO.

76. As a direct and proximate result of the Individual Defendants' abuse of control, the Company has suffered, and will continue to suffer, damages for which the Individual Defendants are liable. Plaintiff, moreover, has no adequate remedy at law.

COUNT V
(AGAINST THE INDIVIDUAL DEFENDANTS FOR
WASTE OF CORPORATE ASSETS)

77. Plaintiff incorporates by reference each of the preceding paragraphs as though they were set forth in full herein.

78. The Individual Defendants' conduct, as alleged herein, constituted a waste of the corporate assets of PICO.

79. As a direct and proximate result of the Individual Defendants' abuse of control, the Company has suffered, and will continue to suffer, damages for which the Individual Defendants are liable. Plaintiff, moreover, has no adequate remedy at law.

COUNT VI
(AGAINST DEFENDANT HART FOR
FOR UNJUST ENRICHMENT)

80. Plaintiff incorporates each of the proceeding paragraphs as though they were set forth in full herein.

81. The 2010 pay hikes for PICO's CEO and top executives violated PICO's pay-for-performance policy, and were unwarranted in light of PICO's dismal 2010 financial

SHAREHOLDER DERIVATIVE COMPLAINT

1 performance. By reason of the foregoing, Defendant Hart has been unjustly enriched. As a
2 result, PICO and its shareholders have been damaged and injured.

3
4 **PRAYER FOR RELIEF**

5 WHEREFORE, Plaintiff prays for judgment as follows:

6 A. Against all of the Individual Defendants and in favor of the Company for the
7 amount of damages sustained by the Company as a result of the Individual Defendants'
8 breaches of fiduciary duties;

9 B. Declaring that the adverse May 13, 2011 advisory shareholder vote on the PICO
10 Board's 2010 executive compensation rebutted the business judgment surrounding the PICO
11 Board's decisions to increase executive compensation in 2010;

12 C. Extraordinary equitable and/or injunctive relief as necessary or permitted by law,
13 equity and the statutory provisions sued hereunder, including disgorgement, attachment,
14 impoundment, imposition of a constructive trust on or otherwise restricting the
15 disposition/exercise of improvidently awarded 2010 executive compensation;

16 D. Ordering the implementation and administration of internal controls and systems
17 at PICO designed to prohibit and prevent the payment of excessive compensation to PICO's
18 CEO and/or top executives;

19 E. Awarding to plaintiff the costs and disbursements of the action, including
20 reasonable attorneys' fees, accountants' and experts' fees, costs, and expenses; and

21 F. Granting such other and further relief as the Court deems just and proper.
22

23
24 **JURY DEMAND**

25 Plaintiff demands a trial by jury.
26
27
28

SHAREHOLDER DERIVATIVE COMPLAINT

1 DATED: August 16, 2011

GLANCY BINKOW & GOLDBERG LLP

2
3 By: L. N. Boyarsky

Louis N. Boyarsky

Lionel Z. Glancy

Michael Goldberg

1801 Avenue of the Stars, Suite 311

Los Angeles, California 90067

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Counsel for Plaintiff

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SHAREHOLDER DERIVATIVE COMPLAINT

- 27 -

VERIFICATION AND AFFIDAVIT OF RONALD DENNIS

RONALD DENNIS deposes and says:

1. I am a plaintiff in this action. Subject to the penalties of perjury, I verify that I have reviewed the Complaint (the "Complaint") to be filed in this action, and the facts stated in the Complaint as they concern my acts and deeds are true to my personal knowledge. I believe that the facts that are pled in the Complaint on information and belief or investigation of counsel are true.

2. I have not received, been promised or offered and will not accept any form of compensation, directly or indirectly, for prosecuting or serving as a representative party in this action except for (i) such damages or other relief as the Court may award me, (ii) such fees, costs or other payments as the Court expressly approves to be paid to me or my attorneys, or (iii) reimbursement of actual and reasonable out-of-pocket expenditures incurred directly in connection with the prosecution of the action.


RONALD DENNIS

CM-010

ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address): Louis N. Boyarsky (SBN 263379) GLANCY BINKOW & GOLDBERG LLP 1801 Avenue of the Stars, Suite 311 Los Angeles, CA 90067 TELEPHONE NO.: (310) 201-9150 FAX NO.: (310) 201-9160 ATTORNEY FOR (Name): Plaintiff Ronald Dennis		FILED FOR COURT USE ONLY CIVIL BUSINESS OFFICE 9 CENTRAL DIVISION 2011 AUG 16 A 11:31 CLERK OF SUPERIOR COURT SAN DIEGO COUNTY, CA
SUPERIOR COURT OF CALIFORNIA, COUNTY OF San Diego STREET ADDRESS: 330 West Broadway MAILING ADDRESS: 330 West Broadway CITY AND ZIP CODE: San Diego, 92101 BRANCH NAME: Hall of Justice Courthouse		
CASE NAME: Dennis v. Hart, et al.		
CIVIL CASE COVER SHEET <input checked="" type="checkbox"/> Unlimited (Amount demanded exceeds \$25,000) <input type="checkbox"/> Limited (Amount demanded is \$25,000 or less) Complex Case Designation <input type="checkbox"/> Counter <input type="checkbox"/> Joinder Filed with first appearance by defendant (Cal. Rules of Court, rule 3.402)		CASE NUMBER: JUDGE: 37-2011-00000377-CU-SL-OTL DEPT:

Items 1-6 below must be completed (see instructions on page 2).

1. Check one box below for the case type that best describes this case:

Auto Tort <input type="checkbox"/> Auto (22) <input type="checkbox"/> Uninsured motorist (46) Other P/VPD/WD (Personal Injury/Property Damage/Wrongful Death) Tort <input type="checkbox"/> Asbestos (04) <input type="checkbox"/> Product liability (24) <input type="checkbox"/> Medical malpractice (45) <input type="checkbox"/> Other P/VPD/WD (23) Non-P/VPD/WD (Other) Tort <input type="checkbox"/> Business tort/unfair business practice (07) <input type="checkbox"/> Civil rights (08) <input type="checkbox"/> Defamation (13) <input type="checkbox"/> Fraud (16) <input type="checkbox"/> Intellectual property (19) <input type="checkbox"/> Professional negligence (25) <input type="checkbox"/> Other non-P/VPD/WD tort (36) Employment <input type="checkbox"/> Wrongful termination (38) <input type="checkbox"/> Other employment (15)	Contract <input type="checkbox"/> Breach of contract/warranty (06) <input type="checkbox"/> Rule 3.740 collections (09) <input type="checkbox"/> Other collections (09) <input type="checkbox"/> Insurance coverage (18) <input type="checkbox"/> Other contract (37) Real Property <input type="checkbox"/> Eminent domain/inverse condemnation (14) <input type="checkbox"/> Wrongful eviction (33) <input type="checkbox"/> Other real property (26) Unlawful Detainer <input type="checkbox"/> Commercial (31) <input type="checkbox"/> Residential (32) <input type="checkbox"/> Drugs (38) Judicial Review <input type="checkbox"/> Asset forfeiture (05) <input type="checkbox"/> Petition re: arbitration award (11) <input type="checkbox"/> Writ of mandate (02) <input type="checkbox"/> Other judicial review (39)	Provisionally Complex Civil Litigation (Cal. Rules of Court, rules 3.400-3.403) <input type="checkbox"/> Antitrust/Trade regulation (03) <input type="checkbox"/> Construction defect (10) <input type="checkbox"/> Mass tort (40) <input checked="" type="checkbox"/> Securities litigation (28) <input type="checkbox"/> Environmental/Toxic tort (30) <input type="checkbox"/> Insurance coverage claims arising from the above listed provisionally complex case types (41) Enforcement of Judgment <input type="checkbox"/> Enforcement of judgment (20) Miscellaneous Civil Complaint <input type="checkbox"/> RICO (27) <input type="checkbox"/> Other complaint (not specified above) (42) Miscellaneous Civil Petition <input type="checkbox"/> Partnership and corporate governance (21) <input type="checkbox"/> Other petition (not specified above) (43)
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2. This case ☒ is ☐ is not complex under rule 3.400 of the California Rules of Court. If the case is complex, mark the factors requiring exceptional judicial management:
- | | |
|---|--|
| a. <input type="checkbox"/> Large number of separately represented parties | d. <input type="checkbox"/> Large number of witnesses |
| b. <input checked="" type="checkbox"/> Extensive motion practice raising difficult or novel issues that will be time-consuming to resolve | e. <input type="checkbox"/> Coordination with related actions pending in one or more courts in other counties, states, or countries, or in a federal court |
| c. <input checked="" type="checkbox"/> Substantial amount of documentary evidence | f. <input checked="" type="checkbox"/> Substantial postjudgment judicial supervision |
3. Remedies sought (check all that apply): a. ☒ monetary b. ☒ nonmonetary; declaratory or injunctive relief c. ☐ punitive
4. Number of causes of action (specify): 6- See attachment for Specifications.
5. This case ☒ is ☐ is not a class action suit.
6. If there are any known related cases, file and serve a notice of related case. (You may use form CM-015.)

Date: August 16, 2011

Louis N. Boyarsky

(TYPE OR PRINT NAME)

(SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)

NOTICE

- Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result in sanctions.
- File this cover sheet in addition to any cover sheet required by local court rule.
- If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all other parties to the action or proceeding.
- Unless this is a collections case under rule 3.740 or a complex case, this cover sheet will be used for statistical purposes only.

Form Adopted for Mandatory Use
 Judicial Council of California
 CM-010 (Rev. July 1, 2007)

CIVIL CASE COVER SHEET

Cal. Rules of Court, rules 2.36, 3.220, 3.400-3.403, 3.740;
 Cal. Standards of Judicial Administration, std. 3.10
 www.courtinfo.ca.gov

CAUSES OF ACTIONS

1. Breach of Fiduciary Duty
2. Gross Mismanagement
3. Contribution and Indemnification
4. Abuse of Control
5. Waste of Corporate Assets
6. Unjust Enrichment

CERTIFICATE OF SERVICE

Dennis v. Hart, et al.
Case No. _____

I hereby certify that on September 30, 2011, I electronically transmitted the attached document entitled **NOTICE OF REMOVAL OF ACTION** to the Clerk's Office using the CM/ECF system for filing and mailed a true and correct copy of same on September 30, 2011 as set forth below:

Lionel Z. Glancy
Michael Goldberg
Louis N. Boyarsky
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Attorneys for Plaintiff Ronald Dennis

s/Rorbert W. Brownlie
ROBERT W. BROWNLIE